



Local Cable Buy from Tammi Holloway

TM# 60740
11762145

Order #: 46265-54991

Revision #:

Date: 9/15/2016

11:50 AM

Client: Housing First Fund

Estimate: 46265

Vendor: 6863 Spectrum Reach

Send Billing To: Chris Locke

Media: TV

Description: MIN, MN Dist. 56B 3390, 6863

1625 Concentric Blvd

CTV Media, Inc.

Product: District 56B

Flight Start Date: 9/19/2016 03:00 AM

Saginaw, MI 48604

1490 Manning Pkwy

Market: Minneapolis-St. Paul

Flight End Date: 9/29/2016 02:59 AM

Powell, OH 43065

Phone: (614)848-5800

Primary Demo: Women 35+

Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3

Contact: Jennifer Zehnder

Phone: (614)848-5800

Separation between spots: 30

Buyer: Tammi Holloway

E-Mail: Jennifer.Zehnder@charter.com

Fax: (614)848-4099

Phone: 9899225057 x.

Fax: 9897922982

Affiliation: 31815 HHs \Rosemount, MN

Estimate Comments: Starts 9/9/16 ends Thurs. 9/29/16

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Women 35+ Rtg/CPP
6863 Spectrum Reach, Rosemount MN-Cable									
50	MTuWThFSaSu 7:00p-12:00a AMC VARIOUS	CPT	\$35.00	\$29.75	30	13	0	13	0.4
			\$87.50						
			\$74.38						
			\$93.33						
			\$79.33						
			\$280.00						
			\$238.00						
			\$107.50						
			\$91.38						
			\$340.00						
			\$289.00						
51	SaSu 11:00a-7:00p AMC VARIOUS	WK	\$28.00	\$23.80	30	8	0	8	0.3
			\$93.33						
			\$79.33						
			\$280.00						
			\$238.00						
			\$107.50						
			\$91.38						
			\$340.00						
			\$289.00						
52	MTuWThF 4:00p-7:00p AMC VARIOUS	CPT	\$28.00	\$23.80	30	13	0	13	0.1
			\$280.00						
			\$238.00						
			\$107.50						
			\$91.38						
			\$340.00						
			\$289.00						
53	MTuWThFSaSu 7:00p-12:00a DISC VARIOUS	CPT	\$43.00	\$36.55	30	13	0	13	0.4
			\$107.50						
			\$91.38						
			\$340.00						
			\$289.00						
54	MTuWThF 4:00p-7:00p DISC VARIOUS	CPT	\$34.00	\$28.90	30	13	0	13	0.1
			\$340.00						
			\$289.00						

Disclaimer:

VERIFY SYSCODE IS CORRECT FOR BILLING. INCLUDE ESTIMATE # AND SYSCODE ON INVOICES. Advertiser is solely responsible for pymnt. We place this order on their behalf & accept sequential liability. M/G spots within flight, unless noted otherwise. SEND ALL INVOICES ELECTRONICALLY TO CTV Media. TRAFFIC Q'S TO TRACY WELCH/TAMMI HOLLOWAY.

Signature: _____

Vendor



Local Cable Buy from Tammi Holloway

Order #: 46265-54991

Revision #:

Date: 9/15/2016
11:50 AM

Client: Housing First Fund
Media: TV
Product: District 56B
Market: Minneapolis-St. Paul
Primary Demo: Women 35+

Estimate: 46265
Description: MIN,MN Dist. 56B 3390, 6863
Flight Start Date: 9/19/2016 03:00 AM
Flight End Date: 9/29/2016 02:59 AM
Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3
Buyer: Tammi Holloway

Vendor: 6863 Spectrum Reach
1625 Concentric Blvd
Saginaw, MI 48604
Contact: Jennifer Zehnder

Send Billing To: Chris Locke
CTV Media, Inc.
1490 Manning Pkwy
Powell, OH 43065
Phone: (614)848-5800
Fax: (614)848-4099

E-Mail: Jennifer.Zehnder@charter.com
Phone: 9899225057 x.
Fax: 9897922982

Affiliation: 31815 HHs \Rosemount, MN

Estimate Comments: Starts 9/9/16 ends Thurs. 9/29/16

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Women 35+ Rtg/CPP
6863 Spectrum Reach, Rosemount MN-Cable									
55	SaSu 11:00a-7:00p DISC VARIOUS	WK	\$34.00	\$28.90	30	8	0	8	0.2 \$170.00 \$144.50
56	MTuWThFSaSu 7:00p-12:00a ESP2 VARIOUS	CPT	\$27.00	\$22.95	30	13	0	13	0.2 \$135.00 \$114.75
57	MTuWThF 4:00p-7:00p ESP2 VARIOUS	CPT	\$22.00	\$18.70	30	13	0	13	0.1 \$220.00 \$187.00
58	SaSu 9:00a-7:00p ESP2 VARIOUS	WK	\$22.00	\$18.70	30	8	0	8	0.3 \$73.33 \$62.33
59	MTuWThFSaSu 7:00p-12:00a ESPN VARIOUS	CPT	\$43.00	\$36.55	30	13	0	13	0.6 \$71.67 \$60.92

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Revision #:

Date: 9/15/2016

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Client: Housing First Fund

Media: TV

Product: District 56B

Market: Minneapolis-St. Paul

Primary Demo: Women 35+

Separation between spots: 30

Estimate: 46265

Description: MIN,MN Dist. 56B 3390, 6863

Flight Start Date: 9/19/2016 03:00 AM

Flight End Date: 9/29/2016 02:59 AM

Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3

Buyer: Tammi Holloway

Vendor: 6863 Spectrum Reach

1625 Concentric Blvd

Saginaw, MI 48604

Contact: Jennifer Zehnder

E-Mail: Jennifer.Zehnder@charter.com

Phone: 9899225057 x.

Fax: 9897922982

Affiliation: 31815 HHs (Rosemount, MN)

Estimate Comments: Starts 9/9/16 ends Thurs. 9/29/16

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Women 35+ Rtg/CPP
6863 Spectrum Reach, Rosemount MN-Cable									
60	SaSu 9:00a-7:00p ESPN VARIOUS	WK	\$34.00	\$28.90	30	8	0	8	0.2
								\$170.00	
								\$144.50	
								0.2	
61	MTuWThFSaSu 4:00p-7:00p ESPN VARIOUS	CPT	\$34.00	\$28.90	30	13	0	13	\$170.00
								\$144.50	
								0.7	
62	MTuWThFSaSu 7:00p-12:00a FOOD VARIOUS	CPT	\$43.00	\$36.55	30	13	0	13	\$61.43
								\$52.21	
								0.6	
63	SaSu 9:00a-7:00p FOOD VARIOUS	WK	\$34.00	\$28.90	30	8	0	8	\$56.67
								\$48.17	
								0.3	
64	MTuWThFSaSu 4:00p-7:00p FOOD VARIOUS	CPT	\$34.00	\$28.90	30	13	0	13	\$113.33
								\$96.33	
								0.7	
65	MTuWThFSaSu 7:00p-12:00a	CPT	\$43.00	\$36.55	30	13	0	13	

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Product: District 56B
Market: Minneapolis-St. Paul
Primary Demo: Women 35+

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Description: MIN,MN Dist. 56B 3390, 6863
Flight Start Date: 9/19/2016 03:00 AM
Flight End Date: 9/29/2016 02:59 AM
Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3

Vendor: 6863 Spectrum Reach
1625 Concentric Blvd
Saginaw, MI 48604

Send Billing To: Chris Locke
CTV Media, Inc.
1490 Manning Pkwy
Powell, OH 43065
Phone: (614)848-5800
Fax: (614)848-4099

Contact: Jennifer Zehnder
E-Mail: Jennifer.Zehnder@charter.com
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Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Women 35+ Rtg/CPP
6863 Spectrum Reach, Rosemount MN-Cable									
CNN VARIOUS									
66	MTuWThFSaSu 4:00p-7:00p CNN VARIOUS	CPT	\$34.00	\$28.90	30	13	0	13	\$61.43 \$52.21 0.3
67	SaSu 9:00a-7:00p CNN VARIOUS	WK	\$34.00	\$28.90	30	8	0	8	\$113.33 \$96.33 0.4 \$85.00 \$72.25 0.6
68	MTuWThFSaSu 7:00p-12:00a HALL VARIOUS	CPT	\$27.00	\$22.95	30	13	0	13	\$45.00 \$38.25 0.1
69	MTuWThF 4:00p-7:00p HALL VARIOUS	CPT	\$22.00	\$18.70	30	13	0	13	\$220.00 \$187.00 0.5
70	SaSu 9:00a-7:00p HALL VARIOUS	WK	\$22.00	\$18.70	30	8	0	8	\$44.00 \$37.40

Signature:

Vendor

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11:50 AM

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Media: TV
Product: District 56B
Market: Minneapolis-St. Paul
Primary Demo: Women 35+
Separation between spots: 30

Estimate: 46265
Description: MIN, MN Dist. 56B 3390, 6863
Flight Start Date: 9/19/2016 03:00 AM
Flight End Date: 9/29/2016 02:59 AM
Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3
Buyer: Tammi Holloway
Vendor: 6863 Spectrum Reach
1625 Concenteric Blvd
Saginaw, MI 48604
Contact: Jennifer Zehnder
E-Mail: Jennifer.Zehnder@charter.com
Phone: 9899225057 x.
Fax: 9897922982
Send Billing To: Chris Locke
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Estimate Comments: Starts 9/9/16 ends Thurs. 9/29/16

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Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Women 35+ Rtg/CPP
6863 Spectrum Reach, Rosemount MN-Cable									
71	SaSu 9:00a-7:00p HGTV VARIOUS	WK	\$34.00	\$28.90	30	8	0	8	1.1 \$30.91 \$26.27
72	MTuWThSaSu 4:00p-7:00p HGTV VARIOUS	CPT	\$34.00	\$28.90	30	13	0	13	0.8 \$42.50 \$36.13
73	MTuWThSaSu 7:00p-12:00a HGTV VARIOUS	CPT	\$43.00	\$36.55	30	13	0	13	1.2 \$35.83 \$30.46
74	MTuWThSaSu 7:00p-12:00a HIST VARIOUS	CPT	\$43.00	\$36.55	30	13	0	13	0.8 \$53.75 \$45.69
75	MTuWThSaSu 4:00p-7:00p HIST VARIOUS	CPT	\$34.00	\$28.90	30	13	0	13	0.3 \$113.33 \$96.33

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11:50 AM

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Product: District 56B
Market: Minneapolis-St. Paul
Primary Demo: Women 35+
Separation between spots: 30

Estimate: 46265
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Flight Start Date: 9/19/2016 03:00 AM
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Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3
Buyer: Tammi Holloway
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Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19 9/26	Total Spots	Women 35+ Rtg/CPP
6863 Spectrum Reach, Rosemount MN-Cable								
76	SaSu 9:00a-7:00p HIST VARIOUS	WK	\$34.00	\$28.90	30	8 0	8	0.3 \$113.33 \$96.33
77	MTuWThFSaSu 7:00p-12:00a AEN VARIOUS	CPT	\$43.00	\$36.55	30	13 0	13	0.5 \$86.00 \$73.10 \$170.00 \$144.50
78	SaSu 9:00a-7:00p AEN VARIOUS	WK	\$34.00	\$28.90	30	8 0	8	0.2 \$170.00 \$144.50
79	MTuWThF 4:00p-7:00p AEN VARIOUS	CPT	\$34.00	\$28.90	30	13 0	13	0.3 \$113.33 \$96.33
80	MTuWThFSaSu 7:00p-12:00a TLC VARIOUS	CPT	\$35.00	\$29.75	30	13 0	13	0.6 \$58.33 \$49.58

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Date: 9/15/2016
11:50 AM

Client: Housing First Fund
Media: TV
Product: District 56B
Market: Minneapolis-St. Paul
Primary Demo: Women 35+

Estimate: 46265
Description: MIN,MN Dist. 56B 3390, 6863
Flight Start Date: 9/19/2016 03:00 AM
Flight End Date: 9/29/2016 02:59 AM
Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3

Vendor: 6863 Spectrum Reach
1625 Concentric Blvd
Saginaw, MI 48604

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Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Women 35+ Rtg/CPP
6863 Spectrum Reach, Rosemount MN-Cable									
81	SaSu 11:00a-7:00p TLC VARIOUS	WK	\$28.00	\$23.80	30	8	0	8	0.4 \$70.00 \$59.50
82	MTuWThF 4:00p-7:00p TLC VARIOUS	CPT	\$28.00	\$23.80	30	13	0	13	0.2 \$140.00 \$119.00
105	MTuWTh 7:00p-12:00a AEN VARIOUS	CPT	\$46.00	\$39.10	30	0	7	7	0.5 \$92.00 \$78.20
106	MTuWTh 4:00p-7:00p AEN VARIOUS	CPT	\$37.00	\$31.45	30	0	6	6	0.3 \$123.33 \$104.83
107	MTuWTh 7:00p-9:00a AMC VARIOUS	RT	\$38.00	\$32.30	30	0	7	7	0.1 \$380.00 \$323.00
108	MTuWTh 4:00p-7:00p AMC VARIOUS	CPT	\$30.00	\$25.50	30	0	6	6	0.1 \$300.00 \$255.00

Signature:

vendor

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Product: District 56B

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Phone: (614)848-5800

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Separation between spots: 30

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Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Women 35+ Rtg/CPP
6863 Spectrum Reach, Rosemount MN-Cable									
109	MTuWTh 7:00p-12:00a CNN VARIOUS	CPT	\$46.00	\$39.10	30	0	7	7	0.9 \$51.11 \$43.44
110	MTuWTh 4:00p-7:00p CNN VARIOUS	CPT	\$37.00	\$31.45	30	0	6	6	0.3 \$123.33 \$104.83
111	MTuWTh 7:00p-12:00a DISC VARIOUS	CPT	\$46.00	\$39.10	30	0	7	7	0.3 \$153.33 \$130.33
112	MTuWTh 4:00p-7:00p DISC VARIOUS	CPT	\$37.00	\$31.45	30	0	6	6	0.0 \$0.00 \$0.00
113	MTuWTh 7:00p-12:00a ESP2 VARIOUS	CPT	\$29.00	\$24.65	30	0	7	7	0.3 \$96.67 \$82.17
114	MTuWTh 4:00p-7:00p ESP2 VARIOUS	CPT	\$23.00	\$19.55	30	0	6	6	0.1 \$230.00 \$195.50

Signature: _____

vendor

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Affiliation: 31815 HHs \Rosemount, MN

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Women 35+ Rtg/CPP
6863 Spectrum Reach, Rosemount MN-Cable									
115	MTuWTh 7:00p-12:00a ESPN VARIOUS	CPT	\$46.00	\$39.10	30	0	7	7	0.7 \$65.71 \$55.86 0.1
116	MTuWTh 4:00p-7:00p ESPN VARIOUS	CPT	\$37.00	\$31.45	30	0	6	6	\$370.00 \$314.50 0.7
117	MTuWTh 7:00p-12:00a FOOD VARIOUS	CPT	\$46.00	\$39.10	30	0	7	7	\$65.71 \$55.86 0.2
118	MTuWTh 4:00p-7:00p FOOD VARIOUS	CPT	\$37.00	\$31.45	30	0	6	6	\$185.00 \$157.25 0.3
119	MTuWTh 7:00p-12:00a HALL VARIOUS	CPT	\$29.00	\$24.65	30	0	7	7	\$96.67 \$82.17 0.1
120	MTuWTh 4:00p-7:00p HALL VARIOUS	CPT	\$23.00	\$19.55	30	0	6	6	\$230.00 \$195.50

Signature:

Vendor

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Affiliation: 31815 HHS \Rosemount, MN

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Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19	9/26	Total Spots	Women 35+ Rtg/CPP
6863 Spectrum Reach, Rosemount MN-Cable									
121	MTuWTh 4:00p-7:00p HGTV VARIOUS	CPT	\$37.00	\$31.45	30	0	6	6	0.7 \$52.86 \$44.93
122	MTuWTh 7:00p-12:00a HGTV VARIOUS	CPT	\$46.00	\$39.10	30	0	7	7	1.3 \$35.38 \$30.08
123	MTuWTh 7:00p-12:00a HIST VARIOUS	CPT	\$46.00	\$39.10	30	0	7	7	0.8 \$57.50 \$48.87
124	MTuWTh 4:00p-7:00p HIST VARIOUS	CPT	\$37.00	\$31.45	30	0	6	6	0.4 \$92.50 \$78.63
125	MTuWTh 7:00p-12:00a TLC VARIOUS	CPT	\$38.00	\$32.30	30	0	7	7	0.5 \$76.00 \$64.60
126	MTuWTh 4:00p-7:00p TLC VARIOUS	CPT	\$30.00	\$25.50	30	0	6	6	0.2 \$150.00 \$127.50

Signature:

Vendor

Disclaimer:
VERIFY SYSCODE IS CORRECT FOR BILLING. INCLUDE ESTIMATE # AND SYSCODE ON INVOICES. Advertiser is solely responsible for pymnt. We place this order on their behalf & accept sequential liability. M/G spots within flight, unless noted otherwise. SEND ALL INVOICES ELECTRONICALLY TO CTV Media. TRAFFIC Q'S TO TRACY WELCH/TAMMI HOLLOWAY.



Local Cable Buy from Tammi Holloway

Order #: 46265-54991

Revision #:

Date: 9/15/2016
11:50 AM

Client: Housing First Fund
Media: TV
Product: District 56B
Market: Minneapolis-St. Paul
Primary Demo: Women 35+
Separation between spots: 30

Estimate: 46265
Description: MIN,MN Dist. 56B 3390, 6863
Flight Start Date: 9/19/2016 03:00 AM
Flight End Date: 9/29/2016 02:59 AM
Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3
Buyer: Tammi Holloway
Vendor: 6863 Spectrum Reach
1625 Concentric Blvd
Saginaw, MI 48604
Contact: Jennifer Zehnder
E-Mail: Jennifer.Zehnder@charter.com
Phone: 9899225057 x.
Fax: 9897922982
Send Billing To: Chris Locke
CTV Media, Inc.
1490 Manning Pkwy
Powell, OH 43065
Phone: (614)848-5800
Fax: (614)848-4099

Estimate Comments: Starts 9/9/16 ends Thurs. 9/29/16

Affiliation: 31815 HHS \Rosemount, MN

Line No	Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 9/19 9/26	Total Spots	Women 35+ Rtg/CPP
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6863 Spectrum Reach, Rosemount MN-Cable

Total Spots: 374 143
Total GRP/GIMP(000): 159.5 59.8
Total CPP/CPM:

Total Cost: \$18,005.00

\$15,304.25

517

219.3
\$82.10
\$69.79

Station Monthly Summary

SEP 16 \$12,623.00 \$10,729.55 374
OCT 16 \$5,382.00 \$4,574.70 143
Total Cost: \$18,005.00 \$15,304.25 517

Disclaimer:

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Signature: _____

Vendor



Local Cable Buy from Tammi Holloway

Summary by Market

Date: 9/15/2016
11:50 AM

Client: Housing First Fund	Estimate: 46265	Send Billing To: Chris Locke
Media: TV	Description: MIN.MN Dist. 56B 3390, 6863	CTV Media, Inc.
Product: District 56B	Flight Start Date: 9/19/2016 03:00 AM	1490 Manning Pkwy
	Flight End Date: 9/29/2016 02:59 AM	Powell, OH 43065
Primary Demo: Women 35+	Survey: 2BK Sep15-Oct15 C-DMA Nielsen Live +3	Phone: (614)848-5800
Separation between spots: 30	Buyer: Tammi Holloway	Fax: (614)848-4099

Estimate Comments: Starts 9/9/16 ends Thurs. 9/29/16

Market	Total Spots	STN Gross	PCT	STN Net	Women 35+		GRP	PCT
					PCT	STN GR CPP	STN NET CPP	
Minneapolis-St. Paul	517	\$18,005.00	100%	\$15,304.25	100%	\$82.10	\$69.79	219.3 100%
Estimate Total:	517	\$18,005.00		\$15,304.25				219.3